

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, FY 2014-15**  
**University of Phoenix, Cordova, TN (1524)**

	Overall	Business Administration, Master of Business Administration	Business/Accounting, Bachelor of Science	Business/Administration, Bachelor of Science	Business/Finance, Bachelor of Science	Business/Global Management, Bachelor of Science
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Program Enrollment	1,312	112	57	72	17	9
Number Still Enrolled	534	51	23	29	7	4
Percent Still Enrolled	40.7%	45.5%	40.4%	40.3%	41.2%	44.4%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	39	4	3	3	1	0
Number of Withdrawals	563	32	30	26	6	5
Withdrawal Rate	39.9%	25.0%	47.4%	31.9%	29.4%	55.6%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	778	61	34	43	10	5
Number of Completions	215	29	4	17	4	0
Completion Rate	29.1%	50.9%	12.9%	42.5%	44.4%	0.0%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	0	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	215	29	4	17	4	0
Total Placed In-Field	0	0	0	0	0	0
In-Field Placement Rate	0.0%	0.0%	0.0%	0.0%	0.0%	N/A
Number Placed	0	0	0	0	0	0
Placement Rate	0.0%	0.0%	0.0%	0.0%	0.0%	N/A

**STUDENT DEMOGRAPHICS**

**Race**

Caucasian	62	8	4	3	1	N/A
Percent Caucasian	4.7%	7.1%	7.0%	4.2%	5.9%	N/A
African-American	732	61	29	45	9	N/A
Percent African-American	55.8%	54.5%	50.9%	62.5%	52.9%	N/A
Hispanic	9	1	0	1	0	N/A
Percent Hispanic	0.7%	0.9%	0.0%	1.4%	0.0%	N/A
Other/Unknown	509	42	24	23	7	N/A
Percent Other/Unknown	38.8%	37.5%	42.1%	31.9%	41.2%	N/A
Subtotal Race	1,312	112	57	72	17	N/A

**Gender**

Male	294	40	7	13	7	N/A
Percent Male	22.4%	35.7%	12.3%	18.1%	41.2%	N/A
Female	1,018	72	50	59	10	N/A
Percent Female	77.6%	64.3%	87.7%	81.9%	58.8%	N/A
Subtotal Gender	1,312	112	57	72	17	N/A

**Age**

Under 25	100	2	5	2	2	N/A
Percent Under 25	7.6%	1.8%	8.8%	2.8%	11.8%	N/A
25 and Over	1,212	110	52	70	15	N/A
Percent 25 and Over	92.4%	98.2%	91.2%	97.2%	88.2%	N/A
Subtotal Age	1,312	112	57	72	17	N/A

NOTE: Reporting fiscal year spans July 1, 2014 thru June 30, 2015. N/A: Not applicable for less than 10 students enrolled in program.

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	Business/Human Resource Management, Bachelor of Science	Business/Information Systems, Bachelor of Science	Business/Management, Bachelor of Science	Business/Marketing, Bachelor of Science	Business/Project Management, Bachelor of Science	Business/Public Sector, Bachelor of Science
Program Enrollment	66	1	144	24	12	3
Number Still Enrolled	29	0	60	10	5	0
Percent Still Enrolled	43.9%	0.0%	41.7%	41.7%	41.7%	0.0%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	5	0	0	0	1	0
Number of Withdrawals	27	1	51	11	6	2
Withdrawal Rate	33.3%	100.0%	35.4%	45.8%	41.7%	66.7%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	37	1	84	14	7	3
Number of Completions	10	0	33	3	1	1
Completion Rate	31.3%	0.0%	39.3%	21.4%	16.7%	33.3%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	0	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	10	0	33	3	1	1
Total Placed In-Field	0	0	0	0	0	0
In-Field Placement Rate	0.0%	N/A	0.0%	0.0%	0.0%	0.0%
Number Placed	0	0	0	0	0	0
Placement Rate	0.0%	N/A	0.0%	0.0%	0.0%	0.0%

**STUDENT DEMOGRAPHICS**

<b>Race</b>						
Caucasian	3	N/A	6	3	2	N/A
Percent Caucasian	4.5%	N/A	4.2%	12.5%	16.7%	N/A
African-American	38	N/A	78	11	6	N/A
Percent African-American	57.6%	N/A	54.2%	45.8%	50.0%	N/A
Hispanic	0	N/A	1	0	0	N/A
Percent Hispanic	0.0%	N/A	0.7%	0.0%	0.0%	N/A
Other/Unknown	25	N/A	59	10	4	N/A
Percent Other/Unknown	37.9%	N/A	41.0%	41.7%	33.3%	N/A
Subtotal Race	66	N/A	144	24	12	N/A

<b>Gender</b>						
Male	8	N/A	50	12	7	N/A
Percent Male	12.1%	N/A	34.7%	50.0%	58.3%	N/A
Female	58	N/A	94	12	5	N/A
Percent Female	87.9%	N/A	65.3%	50.0%	41.7%	N/A
Subtotal Gender	66	N/A	144	24	12	N/A

<b>Age</b>						
Under 25	5	N/A	10	1	0	N/A
Percent Under 25	7.6%	N/A	6.9%	4.2%	0.0%	N/A
25 and Over	61	N/A	134	23	12	N/A
Percent 25 and Over	92.4%	N/A	93.1%	95.8%	100.0%	N/A
Subtotal Age	66	N/A	144	24	12	N/A

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	Business/Service Sector, Bachelor of Science	Business/Small Business Management and Entrepreneurship, Bachelor of Science	Business/Sustainable Enterprise Management, Bachelor of Science	Concentration in Accounting, Master of Business Administration	Concentration in Global Management, Master of Business Administration	Concentration in Health Care Management, Master of Business Administration
Program Enrollment	2	51	1	9	1	11
Number Still Enrolled	0	22	1	4	0	7
Percent Still Enrolled	0.0%	43.1%	100.0%	44.4%	0.0%	63.6%
<b>WITHDRAWAL SUMMARY</b>						
Special Circumstance Withdrawals	0	1	0	2	0	1
Number of Withdrawals	2	29	0	4	1	4
Withdrawal Rate	100.0%	54.9%	0.0%	22.2%	100.0%	27.3%
<b>COMPLETION SUMMARY</b>						
Number Not Currently Enrolled	2	29	0	5	1	4
Number of Completions	0	0	0	1	0	0
Completion Rate	0.0%	0.0%	N/A	33.3%	0.0%	0.0%
<b>PLACEMENT SUMMARY</b>						
Special Circumstance Non-Placements	0	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	0	0	0	1	0	0
Total Placed In-Field	0	0	0	0	0	0
In-Field Placement Rate	N/A	N/A	N/A	0.0%	N/A	N/A
Number Placed	0	0	0	0	0	0
Placement Rate	N/A	N/A	N/A	0.0%	N/A	N/A
<b>STUDENT DEMOGRAPHICS</b>						
<b>Race</b>						
Caucasian	N/A	3	N/A	N/A	N/A	0
Percent Caucasian	N/A	5.9%	N/A	N/A	N/A	0.0%
African-American	N/A	23	N/A	N/A	N/A	9
Percent African-American	N/A	45.1%	N/A	N/A	N/A	81.8%
Hispanic	N/A	0	N/A	N/A	N/A	0
Percent Hispanic	N/A	0.0%	N/A	N/A	N/A	0.0%
Other/Unknown	N/A	25	N/A	N/A	N/A	2
Percent Other/Unknown	N/A	49.0%	N/A	N/A	N/A	18.2%
Subtotal Race	N/A	51	N/A	N/A	N/A	11
<b>Gender</b>						
Male	N/A	16	N/A	N/A	N/A	0
Percent Male	N/A	31.4%	N/A	N/A	N/A	0.0%
Female	N/A	35	N/A	N/A	N/A	11
Percent Female	N/A	68.6%	N/A	N/A	N/A	100.0%
Subtotal Gender	N/A	51	N/A	N/A	N/A	11
<b>Age</b>						
Under 25	N/A	7	N/A	N/A	N/A	0
Percent Under 25	N/A	13.7%	N/A	N/A	N/A	0.0%
25 and Over	N/A	44	N/A	N/A	N/A	11
Percent 25 and Over	N/A	86.3%	N/A	N/A	N/A	100.0%
Subtotal Age	N/A	51	N/A	N/A	N/A	11

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	Concentration in Human Resource Management, Master of Business Administration	Concentration in Marketing, Master of Business Administration	Concentration in Project Management, Master of Business Administration	Criminal Justice Administration, Bachelor of Science	Criminal Justice Administration/Cyber Crimes, Bachelor of Science	Criminal Justice Administration/Human Services, Bachelor of Science
Program Enrollment	15	4	2	1	9	85
Number Still Enrolled	7	3	0	0	3	35
Percent Still Enrolled	46.7%	75.0%	0.0%	0.0%	33.3%	41.2%
<b>WITHDRAWAL SUMMARY</b>						
Special Circumstance Withdrawals	2	0	0	0	0	1
Number of Withdrawals	5	1	2	1	6	35
Withdrawal Rate	20.0%	25.0%	100.0%	100.0%	66.7%	40.0%
<b>COMPLETION SUMMARY</b>						
Number Not Currently Enrolled	8	1	2	1	6	50
Number of Completions	3	0	0	0	0	15
Completion Rate	50.0%	0.0%	0.0%	0.0%	0.0%	30.6%
<b>PLACEMENT SUMMARY</b>						
Special Circumstance Non-Placements	0	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	3	0	0	0	0	15
Total Placed In-Field	0	0	0	0	0	0
In-Field Placement Rate	0.0%	N/A	N/A	N/A	N/A	0.0%
Number Placed	0	0	0	0	0	0
Placement Rate	0.0%	N/A	N/A	N/A	N/A	0.0%
<b>STUDENT DEMOGRAPHICS</b>						
<b>Race</b>						
Caucasian	1	N/A	N/A	N/A	N/A	1
Percent Caucasian	6.7%	N/A	N/A	N/A	N/A	1.2%
African-American	2	N/A	N/A	N/A	N/A	50
Percent African-American	13.3%	N/A	N/A	N/A	N/A	58.8%
Hispanic	0	N/A	N/A	N/A	N/A	1
Percent Hispanic	0.0%	N/A	N/A	N/A	N/A	1.2%
Other/Unknown	12	N/A	N/A	N/A	N/A	33
Percent Other/Unknown	80.0%	N/A	N/A	N/A	N/A	38.8%
Subtotal Race	15	N/A	N/A	N/A	N/A	85
<b>Gender</b>						
Male	2	N/A	N/A	N/A	N/A	13
Percent Male	13.3%	N/A	N/A	N/A	N/A	15.3%
Female	13	N/A	N/A	N/A	N/A	72
Percent Female	86.7%	N/A	N/A	N/A	N/A	84.7%
Subtotal Gender	15	N/A	N/A	N/A	N/A	85
<b>Age</b>						
Under 25	0	N/A	N/A	N/A	N/A	5
Percent Under 25	0.0%	N/A	N/A	N/A	N/A	5.9%
25 and Over	15	N/A	N/A	N/A	N/A	80
Percent 25 and Over	100.0%	N/A	N/A	N/A	N/A	94.1%
Subtotal Age	15	N/A	N/A	N/A	N/A	85

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	Criminal Justice Administration/Institutional Healthcare, Bachelor of Science	Criminal Justice Administration/Management, Bachelor of Science	Health Administration, Bachelor of Science	Health Administration/Emergency Management, Bachelor of Science	Health Administration/Health Information Systems, Bachelor of Science
Program Enrollment	3	79	4	1	29
Number Still Enrolled	2	34	0	0	7
Percent Still Enrolled	66.7%	43.0%	0.0%	0.0%	24.1%
<b>WITHDRAWAL SUMMARY</b>					
Special Circumstance Withdrawals	0	2	0	0	3
Number of Withdrawals	1	34	0	1	17
Withdrawal Rate	33.3%	40.5%	0.0%	100.0%	48.3%
<b>COMPLETION SUMMARY</b>					
Number Not Currently Enrolled	1	45	4	1	22
Number of Completions	0	11	4	0	5
Completion Rate	0.0%	25.6%	100.0%	0.0%	26.3%
<b>PLACEMENT SUMMARY</b>					
Special Circumstance Non-Placements	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0
Number Placeable	0	11	4	0	5
Total Placed In-Field	0	0	0	0	0
In-Field Placement Rate	N/A	0.0%	0.0%	N/A	0.0%
Number Placed	0	0	0	0	0
Placement Rate	N/A	0.0%	0.0%	N/A	0.0%
<b>STUDENT DEMOGRAPHICS</b>					
<b>Race</b>					
Caucasian	N/A	4	N/A	N/A	0
Percent Caucasian	N/A	5.1%	N/A	N/A	0.0%
African-American	N/A	45	N/A	N/A	17
Percent African-American	N/A	57.0%	N/A	N/A	58.6%
Hispanic	N/A	0	N/A	N/A	0
Percent Hispanic	N/A	0.0%	N/A	N/A	0.0%
Other/Unknown	N/A	30	N/A	N/A	12
Percent Other/Unknown	N/A	38.0%	N/A	N/A	41.4%
Subtotal Race	N/A	79	N/A	N/A	29
<b>Gender</b>					
Male	N/A	28	N/A	N/A	2
Percent Male	N/A	35.4%	N/A	N/A	6.9%
Female	N/A	51	N/A	N/A	27
Percent Female	N/A	64.6%	N/A	N/A	93.1%
Subtotal Gender	N/A	79	N/A	N/A	29
<b>Age</b>					
Under 25	N/A	13	N/A	N/A	2
Percent Under 25	N/A	16.5%	N/A	N/A	6.9%
25 and Over	N/A	66	N/A	N/A	27
Percent 25 and Over	N/A	83.5%	N/A	N/A	93.1%
Subtotal Age	N/A	79	N/A	N/A	29

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	Health Administration/Health Management, Bachelor of Science	Health Administration/Long Term Care, Bachelor of Science	Human Services/Addictions, Bachelor of Science	Human Services/Family and Child Services, Bachelor of Science	Human Services/Management, Bachelor of Science	Information Technology/Advanced Networking, Bachelor of Science
Program Enrollment	242	20	1	5	9	9
Number Still Enrolled	101	10	1	1	5	4
Percent Still Enrolled	41.7%	50.0%	100.0%	20.0%	55.6%	44.4%
<b>WITHDRAWAL SUMMARY</b>						
Special Circumstance Withdrawals	6	2	0	0	0	0
Number of Withdrawals	101	8	0	4	4	4
Withdrawal Rate	39.3%	30.0%	0.0%	80.0%	44.4%	44.4%
<b>COMPLETION SUMMARY</b>						
Number Not Currently Enrolled	141	10	0	4	4	5
Number of Completions	40	2	0	0	0	1
Completion Rate	29.6%	25.0%	N/A	0.0%	0.0%	20.0%
<b>PLACEMENT SUMMARY</b>						
Special Circumstance Non-Placements	0	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	40	2	0	0	0	1
Total Placed In-Field	0	0	0	0	0	0
In-Field Placement Rate	0.0%	0.0%	N/A	N/A	N/A	0.0%
Number Placed	0	0	0	0	0	0
Placement Rate	0.0%	0.0%	N/A	N/A	N/A	0.0%
<b>STUDENT DEMOGRAPHICS</b>						
<b>Race</b>						
Caucasian	8	0	N/A	N/A	N/A	N/A
Percent Caucasian	3.3%	0.0%	N/A	N/A	N/A	N/A
African-American	148	12	N/A	N/A	N/A	N/A
Percent African-American	61.2%	60.0%	N/A	N/A	N/A	N/A
Hispanic	2	0	N/A	N/A	N/A	N/A
Percent Hispanic	0.8%	0.0%	N/A	N/A	N/A	N/A
Other/Unknown	84	8	N/A	N/A	N/A	N/A
Percent Other/Unknown	34.7%	40.0%	N/A	N/A	N/A	N/A
Subtotal Race	242	20	N/A	N/A	N/A	N/A
<b>Gender</b>						
Male	14	0	N/A	N/A	N/A	N/A
Percent Male	5.8%	0.0%	N/A	N/A	N/A	N/A
Female	228	20	N/A	N/A	N/A	N/A
Percent Female	94.2%	100.0%	N/A	N/A	N/A	N/A
Subtotal Gender	242	20	N/A	N/A	N/A	N/A
<b>Age</b>						
Under 25	18	4	N/A	N/A	N/A	N/A
Percent Under 25	7.4%	20.0%	N/A	N/A	N/A	N/A
25 and Over	224	16	N/A	N/A	N/A	N/A
Percent 25 and Over	92.6%	80.0%	N/A	N/A	N/A	N/A
Subtotal Age	242	20	N/A	N/A	N/A	N/A

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	Information Technology/Business Systems Analysis, Bachelor of Science	Information Technology/Information Management, Bachelor of Science	Information Technology/Information Systems Security, Bachelor of Science	Information Technology/Information Technology Support, Bachelor of Science	Information Technology/Multimedia and Visual Communication, Bachelor of Science
Program Enrollment	10	5	21	1	5
Number Still Enrolled	6	3	5	0	2
Percent Still Enrolled	60.0%	60.0%	23.8%	0.0%	40.0%
<b>WITHDRAWAL SUMMARY</b>					
Special Circumstance Withdrawals	0	0	1	0	0
Number of Withdrawals	2	2	12	0	2
Withdrawal Rate	20.0%	40.0%	52.4%	0.0%	40.0%
<b>COMPLETION SUMMARY</b>					
Number Not Currently Enrolled	4	2	16	1	3
Number of Completions	2	0	4	1	1
Completion Rate	50.0%	0.0%	26.7%	100.0%	33.3%
<b>PLACEMENT SUMMARY</b>					
Special Circumstance Non-Placements	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0
Number Placeable	2	0	4	1	1
Total Placed In-Field	0	0	0	0	0
In-Field Placement Rate	0.0%	N/A	0.0%	0.0%	0.0%
Number Placed	0	0	0	0	0
Placement Rate	0.0%	N/A	0.0%	0.0%	0.0%
<b>STUDENT DEMOGRAPHICS</b>					
<b>Race</b>					
Caucasian	1	N/A	4	N/A	N/A
Percent Caucasian	10.0%	N/A	19.0%	N/A	N/A
African-American	6	N/A	11	N/A	N/A
Percent African-American	60.0%	N/A	52.4%	N/A	N/A
Hispanic	0	N/A	0	N/A	N/A
Percent Hispanic	0.0%	N/A	0.0%	N/A	N/A
Other/Unknown	3	N/A	6	N/A	N/A
Percent Other/Unknown	30.0%	N/A	28.6%	N/A	N/A
Subtotal Race	10	N/A	21	N/A	N/A
<b>Gender</b>					
Male	3	N/A	15	N/A	N/A
Percent Male	30.0%	N/A	71.4%	N/A	N/A
Female	7	N/A	6	N/A	N/A
Percent Female	70.0%	N/A	28.6%	N/A	N/A
Subtotal Gender	10	N/A	21	N/A	N/A
<b>Age</b>					
Under 25	1	N/A	0	N/A	N/A
Percent Under 25	10.0%	N/A	0.0%	N/A	N/A
25 and Over	9	N/A	21	N/A	N/A
Percent 25 and Over	90.0%	N/A	100.0%	N/A	N/A
Subtotal Age	10	N/A	21	N/A	N/A

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	Information Technology/Networking and Telecommunications, Bachelor of Science	Information Technology/Software Engineering, Bachelor of Science	Information Technology/Web Development, Bachelor of Science	Management, Bachelor of Science	Management/Manufacturing Sector, Bachelor of Science
Program Enrollment	1	16	4	3	1
Number Still Enrolled	0	4	1	1	1
Percent Still Enrolled	0.0%	25.0%	25.0%	33.3%	100.0%
<b>WITHDRAWAL SUMMARY</b>					
Special Circumstance Withdrawals	0	0	0	0	0
Number of Withdrawals	0	10	2	2	0
Withdrawal Rate	0.0%	62.5%	50.0%	66.7%	0.0%
<b>COMPLETION SUMMARY</b>					
Number Not Currently Enrolled	1	12	3	2	0
Number of Completions	1	2	1	0	0
Completion Rate	100.0%	16.7%	33.3%	0.0%	N/A
<b>PLACEMENT SUMMARY</b>					
Special Circumstance Non-Placements	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0
Number Placeable	1	2	1	0	0
Total Placed In-Field	0	0	0	0	0
In-Field Placement Rate	0.0%	0.0%	0.0%	N/A	N/A
Number Placed	0	0	0	0	0
Placement Rate	0.0%	0.0%	0.0%	N/A	N/A
<b>STUDENT DEMOGRAPHICS</b>					
<b>Race</b>					
Caucasian	N/A	1	N/A	N/A	N/A
Percent Caucasian	N/A	6.3%	N/A	N/A	N/A
African-American	N/A	12	N/A	N/A	N/A
Percent African-American	N/A	75.0%	N/A	N/A	N/A
Hispanic	N/A	0	N/A	N/A	N/A
Percent Hispanic	N/A	0.0%	N/A	N/A	N/A
Other/Unknown	N/A	3	N/A	N/A	N/A
Percent Other/Unknown	N/A	18.8%	N/A	N/A	N/A
Subtotal Race	N/A	16	N/A	N/A	N/A
<b>Gender</b>					
Male	N/A	12	N/A	N/A	N/A
Percent Male	N/A	75.0%	N/A	N/A	N/A
Female	N/A	4	N/A	N/A	N/A
Percent Female	N/A	25.0%	N/A	N/A	N/A
Subtotal Gender	N/A	16	N/A	N/A	N/A
<b>Age</b>					
Under 25	N/A	1	N/A	N/A	N/A
Percent Under 25	N/A	6.3%	N/A	N/A	N/A
25 and Over	N/A	15	N/A	N/A	N/A
Percent 25 and Over	N/A	93.8%	N/A	N/A	N/A
Subtotal Age	N/A	16	N/A	N/A	N/A

NOTE: Reporting fiscal year spans July 1, 2014 thru June 30, 2015. N/A: Not applicable for less than 10 students enrolled in program.



**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, FY 2014-15**  
**University of Phoenix, Cordova, TN (1524)**

	<b>Psychology, Bachelor of Science</b>
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Program Enrollment	135
Number Still Enrolled	46
Percent Still Enrolled	34.1%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	1
Number of Withdrawals	70
Withdrawal Rate	51.1%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	89
Number of Completions	19
Completion Rate	21.6%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	0
Placed In-Field Withdrawals	0
Number Placeable	19
Total Placed In-Field	0
In-Field Placement Rate	0.0%
Number Placed	0
Placement Rate	0.0%

**STUDENT DEMOGRAPHICS**

<b>Race</b>	
Caucasian	5
Percent Caucasian	3.7%
African-American	72
Percent African-American	53.3%
Hispanic	1
Percent Hispanic	0.7%
Other/Unknown	57
Percent Other/Unknown	42.2%
Subtotal Race	135

<b>Gender</b>	
Male	13
Percent Male	9.6%
Female	122
Percent Female	90.4%
Subtotal Gender	135

<b>Age</b>	
Under 25	15
Percent Under 25	11.1%
25 and Over	120
Percent 25 and Over	88.9%
Subtotal Age	135

NOTE: Reporting fiscal year spans July 1, 2014 thru June 30, 2015. N/A: Not applicable for less than 10 students enrolled in program.  
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